



Finance Your Dance Academy

New Year's Checklist

NEW YEAR'S CHECKLIST FOR DANCERS



WHAT DO YOU DO?:

WHAT MAKES YOU UNIQUE
DIFFERENT FROM YOUR PEERS?:

WHY ARE YOU ACTIVE ON
SOCIAL MEDIA?:

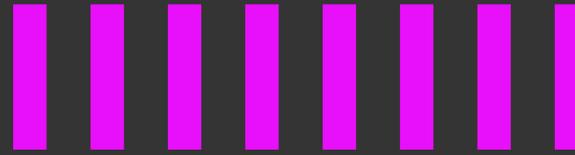
WHAT ARE YOUR GOALS FOR YOUR SOCIAL MEDIA
PRESENCE IN 2019?:



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WHICH TWO SOCIAL MEDIA
PLATFORMS WILL YOU FOCUS
ON IN 2019?:

WHAT ARE THE 3 MAIN
PROBLEMS YOUR TARGET
AUDIENCE IS STRUGGLING
WITH?:

WHO DO YOU NEED TO CONNECT
WITH ON SOCIAL MEDIA TO
REACH YOUR PROFESSIONAL
OR BUSINESS GOALS IN 2019?
WHO IS YOUR TARGET
AUDIENCE?:

WHAT PROBLEMS CAN YOU SOLVE AND/OR WHAT CAN
YOU TEACH YOUR FOLLOWERS THROUGH YOUR SOCIAL
MEDIA CONTENT?:



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WHAT TYPE OF CONTENT DO YOU GET THE MOST ENGAGEMENT ON?:

WHAT ARE THE 3 MAIN TYPES OF CONTENT YOU WILL POST IN YOUR INSTAGRAM/FACEBOOK STORIES IN 2019?:

ARE YOU POSTING IN YOUR INSTAGRAM STORIES EVERY DAY? WHY? WHY NOT?:

WHAT INSTAGRAM/FACEBOOK ACCOUNTS WILL YOU REACH OUT TO, IN 2019, FOR COLLABORATIONS OR CROSS-PROMOTIONS, TO HELP YOU INCREASE YOUR VISIBILITY AND REACH YOUR GOALS?:



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HOW MANY STREAMS OF
INCOME DO YOU CURRENTLY
HAVE?:

HOW MANY PASSIVE STREAMS
OF INCOME DO YOU
CURRENTLY HAVE?:

WHAT CAN YOUR FOLLOWERS
BUY FROM YOU ONLINE, OR
PURCHASE THROUGH YOUR
WEBSITE CURRENTLY? WHAT ARE
YOU SELLING?:

HOW MUCH MONEY DO YOU CURRENTLY MAKE (MONTHLY)?
HOW MUCH MONEY DO YOU WANT TO MAKE (MONTHLY)?
DO YOU KNOW WHAT TO DO TO REACH YOUR MONTHLY INCOME GOAL?:

**DO YOU WANT TO LEARN HOW TO
CREATE 7 STREAMS OF INCOME
(INCLUDING PASSIVE INCOME) AS A
DANCER OR DANCE TEACHER?**

JOIN ME FOR A LIVE WEBINAR, ON
JANUARY 8TH, 2019, AT 2 PM EST (REPLAY
WILL BE AVAILABLE) ENTITLED,
*"HOW TO CREATE 7 STREAMS OF
INCOME AS A DANCER OR DANCE
TEACHER (AND START MAKING MONEY
IN YOUR SLEEP!)"*

REGISTER HERE!